

Minutes of the Executive Board of the Democratic Club of Sunnyvale

Date: September 27, 2010
Time: 7:30 p.m.
Place: 630 Princeton Drive, Sunnyvale

Directors Present: Vimala Balan
Kohl Gill (via SKYPE)
Claude Nahum
Margaret Okuzumi
Mike Serrone
Nancy Smith
Carol Weiss

Directors Absent: None

Call to Order: Ms. Smith called the meeting to order at 7:10 p.m.

Approval of Minutes: Ms. Balan made one correction to the minutes; she clarified that the minutes should reflect that the money goes back into the checking account the next day. The correction having been noted and made, Mr. Nahum made the motion to approve the minutes, Mr. Serrone seconded the motion and the minutes were accepted, unanimously, as corrected.

Reports:

President's Report

- ❑ Club Endorsements.
Ms. Smith set up an on-line survey using survey monkey. It goes out tonight; replies are due by noon, Thursday, September 30. Two-thirds of the quorum endorses. A quorum is 20% of the membership, or 9 members.
 - **Action item:** Club needs to have endorsement procedures in charter. We will see how this survey goes before coming up with a policy procedure at the next meeting. Ms. Smith will check the bylaws and will take this issue to Central Committee/Brandon/Melodi to ask what other clubs do
- ❑ E-mail lists. Mr. Nahum suggests using e-campaign program. Ms. Okuzumi suggests we input Ms. Smith's list to MOE and flag the lists using her criteria. This would make it easier for Ms. Okuzumi to contact people for precinct walking. With regard to the MOE list, Mr. Nahum said that many e-mail addresses were not current and 40-45 people replied that they did not want to get involved.
 - **Action item:** Mr. Nahum will generate a list of who has errors in their e-mail addresses and who wants to unsubscribe.
 - **Action item:** Ms. Smith needs to get prospective members' names to Kohl.
- ❑ Ms. Smith distributed the 2011 calendar of events and noted that the club's budget follows the fiscal year.
 - **Action item:** Ms. Smith will ask the members their preference of meeting days.
 - **Action item:** If Ms. Smith has not heard back from the IRS by mid-October, she will contact them.
 - **Action item:** Mr. Nahum will resubmit membership package to CDC, since nothing has been heard from them.

New Media Report

- ❑ Mr. Serrone gave a Council of Clubs report. The new party headquarters are located on S. Almaden Road in San Jose. Recent activities include tabling at farmers' markets and encouraging people to become permanent absentee voters. The North County headquarters has been working with the Stanford Democrats and OFA. He further reported that PayPal has been set up for our membership dues and that it works, as does the new online membership forms. He will send Mr. Gil the login for Sunnyvale Google Docs.
 - **Action item:** Calendar our holiday party for December 12 on the Council of Clubs calendar.

P.R. Report

- ❑ Ms. Okuzumi announced that there is a volunteer who offered to redesign the DCS website. We need to promote the October meeting.
 - **Action item:** Ms. Smith will contact the editor of the "Sunnyvale Sun".
 - **Action item:** Mr. Serrone will look into the Yahoo DCS web page to see if he can revitalize it because it has not been maintained since '05.

Membership Report

- ❑ Ms. Smith, Mr. Gill, and Ms. Balan have been working through the membership lists. What's not been updated: the date of last payment and the date invoices were sent, so there is no accurate, up to date count of members in good standing. Mr. Gil's numbers show a quorum of nine members, but the club's numbers show a quorum to be eight.
 - Action item: Correct the spelling of members' names and correct the errors in the e-mail addresses.

Treasurer's Report

- ❑ Ms. Balan reported that \$1620.13 is currently in the DCS account. She reiterated the need to make personal contact with old members who have not renewed. Ms. Smith countered that they are called every month to remind them.

New Business

- ❑ Ms. Okuzumi is to be reimbursed \$12. plus tax for the postcards needed for precinct walking.
- ❑ Ms. Smith reviewed last month's action items.
- ❑ Ms. Balan commented that the DCS needs to step up outreach to community groups.
- ❑ Mr. Serrone stated that the October meeting needs to be on Facebook and the Meet-Up site. The club's meetings have been announced by Mr. Kolber at the Sunnyvale City Council meetings.

Adjournment

The meeting was adjourned at 9:00 p.m.

Respectfully submitted,
Carol Weiss